



*(Hong Kong, last updated in March 2010)*

## Fact Sheet

### **Concept**

Joia means 'joy' in Italian.

Joia is a contemporary new dining hotspot in Elements mall. It is a sophisticated, business casual ristorante serving authentic Northern Italian cuisine.

### **Design concept**

Situated on the third level of the Elements mall and including an al fresco rooftop dining area, Joia is an upscale business casual ristorante, serving a menu of northern Italian cuisine with a contemporary presentation.

Continuing a now trademark accent on high style, Joia draws inspiration from the Italian Art Nouveau movement. Fused with a fresh modern twist to create delicately light yet decidedly contemporary feel, created by Leigh & Orange, sits eclectically well alongside sister restaurant ISOLA.

### **Signature Features**

Modern Northern Italian cuisine with a contemporary presentation

Family friendly weekend brunch served with antipasti and dessert buffet

Diners can enjoy outdoor seating

### **Menu**

Refreshing combinations of ingredients crafted into an extensive a la carte menu of antipasti, pastas, salads, mains and desserts with highlights such as home twisted pasta, prawns, porcini mushrooms and clams (HK\$218), veal fillet with 3 different toppings: asparagus, porcini mushrooms and black olives (HK\$368) and coconut parfait with mango and passion fruit (HK\$98).

On weekdays, a scalable set lunch menu is served with either two-courses (HK\$208) or a full three-courses (HK\$238) whilst at weekends, a brunch menu with both antipasti and dessert buffet plus main course costs HK\$248 per adult and HK\$138 per child.

<b>Wine List</b>	More than 40 whites and 70 reds (80% Italian) plus premium sparkling wines, champagnes and rare vintages. 15 wines are available by the glass.
<b>Cuisine</b>	Classic Northern Italian cuisine with a contemporary presentation
<b>Location</b>	R010, Level 3, Elements Mall, Kowloon Station, 1 Austin Road West, Kowloon
<b>Capacity</b>	Indoor 100 Outdoor 50
<b>Parking</b>	Parking is available at Elements.
<b>Attire</b>	Smart casual
<b>Opening Hours</b>	12 noon to 12 midnight, daily
<b>Credit Cards</b>	All major credit cards accepted
<b>Reservations</b>	Tel: (852) 2382 2323 Fax: (852) 2382 3182
<b>Email</b>	contactus@gaiagroup.com.hk
<b>Date Opened</b>	November 2007
<b>Restaurant Manager</b>	Gian Franco Razzani
<b>Executive Chef</b>	Alessandro Angelini
<b>The Chef (Bio)</b>	<p>Making full use of the platform that Joia provides to flex his creative muscle and showcase his flair for innovation, Executive Chef Alessandro Angelini has continued to wow with the same chic and cosmopolitan cuisine that his name became synonymous with at the 'sexylicious' Italian restaurant whose kitchen he headed prior to arriving in Hong Kong.</p> <p>With eighteen years in the industry though, Chef Angelini is no stranger to 'A' list restaurants; his career has already seen him criss-cross the globe from Venice to London to Los Angeles – where he frequently cooked for Hollywood celebrity names.</p>

**Private Events**

Joia offers a superb setting for corporate or private functions and parties.

Features include:

- Seated dinner parties for 100 or up to 200 for standing cocktail party.
- Semi-private & private dining area offering seating for 12 or above.

Off-site catering service is also available.

*-End-*

**For more information, please contact:**

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